Alt Order #



www.wxyz.com

WXYZ 20777 W. 10 MIle Rd. Southfield, MI 48037 Main: (248)827-7777 Billing: (877)290-6086

Invoice # Invoice Date Invoice Month Invoice Period 308440-2 09/02/12 08/27/12 - 08/28/12 September 2012

Station Account Executive Sales Office Sales Region WXYZ EWS - Washingt National Dave Lombardo

Advertiser Product Estimate Number Citizens Protecting Michiga **Citizens Protecting Michig**

Flight Dates

Billing Address:

Strategic Media Services Attention: Accounts Pavable 3299 K Street NW - Suite 200

Washington, DC 20007

Send Payment To:

WXYZ P.O. Box 643405 Cincinnati, OH 45264-3405

08/22/12 - 08/28/12	308440	
Billing Calendar Broadcast	Billing Type Cash	
Special Handling		
IDB # 12521	Advertiser Code Product Code	
Agency Ref 2	Advertiser Ref	

Order #

Spots/ Line Start Date **End Date** Description Start/End Time MTWTFSS Length Week Rate Type 1 08/22/12 08/28/12 11pm Action News Updat 11-1135pm M-Sun 1111---:30 \$1,600.00 NM MTWTFSS Start Date **End Date** Weeks: Spots/Week Rate 08/22/12 08/28/12 1111---\$1,600.00 Air Time Description Start/End Time Length Ad-ID Spots: # Ch Day Air Date Rate Type 3 WXYZ M 11-1135pm M-Sun :30 CPM12T03H 08/27/12 11:26 PM 11pm Action News Update \$1,600.00 NM 4 WXYZ Tu :30 CPM12T03H 08/28/12 11:30 PM 11pm Action News Update 11-1135pm M-Sun \$1,600.00 NM 2 08/22/12 08/28/12 5am News M-F 5-6am M-F 111-1--:30 \$400.00 NM Start Date End Date MTWTFSS Spots/Week Rate Weeks: 08/22/12 08/28/12 111-1--\$400.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type :30 CPM12T03H 3 WXYZ M 08/27/12 5:40 AM 5am News M-F 5-6am M-F \$400.00 NM \$400.00 4 WXYZ Tu 5:11 AM 5am News M-F 5-6am M-F :30 CPM12T03H 08/28/12 NM

3 08/22/12	08/28/12	Action News 6	Sam 6-7am M-F	11111	:30	5	\$650.00	NM	
Weeks:	Start Date 08/22/12		WIFSS Spots/Week 5	<u>Rate</u> \$650.00					
Spots: # C	Ch <u>Day Air</u>	Date Air Tim	e Description	Start/End Time	Length A	\d-ID			Rate Type
4 W	VXYZ M 08	/27/12 6:28 A	M Action News 6am	6-7am M-F	:30 0	PM12T03F	I		\$650.00 NM
5 W	VXYZ Tu 08	/28/12 6:30 A	M Action News 6am	6-7am M-F	:30 0	PM12T03F	I		\$650.00 NM
4 08/22/12	08/28/12	M-F 7-9am	7-9am M-F	11111	:30	5	\$650.00	NM	

Weeks:	Start Date 08/22/12	End Date 08/28/12	MTWTFSS 11111	Spots/Week	Rate \$650.00		
01- " 0				3	*	Lawrette Add ID	Data Tana
Spots: # Cl			Time Description		Start/End Time	Length Ad-ID	Rate Type
4 W	XYZ M 08/	/27/12 7: ₄	49 AM M-F 7-9am		7-9am M-F	:30 СРМ12ТОЗН	\$650.00 NM
5 W	XYZ Tu 08/	/28/12 7:2	29 AM M-F 7-9am		7-9am M-F	:30 CPM12T03H	\$650.00 NM

INVOICE



WXYZ P.O. Box 643405 Cincinnati, OH 45264-3405

Send Payment To:

| Invoice # | Invoice Date | Invoice Month | Invoice Period | 308440-2 | 09/02/12 | September 2012 | 08/27/12 - 08/28/12

Advertiser	Product	Estimate Number
Citizens Protecting Michiga	Citizens Protecting Michia	

www.wxyz.com

Spots/

		Spots/							
Line Start Dat	e End Date	Description	Start/End Time	MTWTFSS	Length	Week	Rate	Туре	
5 08/22/12	08/28/12	M-F 11a-12n	11am-12pm M-F	1111	:30	4	\$700.00	NM	
Weeks:	Start Date 08/22/12	End Date MTWTFSS 1111	Spots/Week 4	Rate \$700.00					
Spots: #	Ch Day Ai	r Date Air Time Desci	ription	Start/End Time	Lenatl	n Ad-ID			Rate Type
3 \		3/27/12 11:21 AM M-F 1		11am-12pm M-F	: :30	СРМ12ТОЗН			\$700.00 NM
4 \	WXYZ Tu 08	3/28/12 11:44 AM M-F 1	11a-12n	11am-12pm M-F	:30) CPM12T03H			\$700.00 NM
6 08/22/12	08/28/12	M-F 12-1pm	12-1pm	111-1	:30	4	\$450.00	NM	
Weeks:	Start Date 08/22/12	End Date MTWTFSS 111-1	Spots/Week 4	<u>Rate</u> \$450.00					
Spots: #	Ch <u>Day</u> <u>Ai</u>	r Date Air Time Descri	ription_	Start/End Time		n Ad-ID			Rate Type
3 \	WXYZ M 08	3/27/12 12:29 PM M-F 1	12-1pm	12-1pm	:30) CPM12T03H			\$450.00 NM
4 \	WXYZ Tu 08	3/28/12 12:41 PM M-F 1	12-1pm	12-1pm	:30) CPM12T03H			\$450.00 NM
7 08/22/12	08/28/12	5-6pm M-F	5-6pm M-F	11111	:30	5	\$800.00	NM	
Weeks:	Start Date 08/22/12	End Date MTWTFSS 11111	Spots/Week 5	Rate \$800.00					
Spots: #	Ch Day Ai	r Date Air Time Desci	ription	Start/End Time	Lengtl	n Ad-ID			Rate Type
4 \	WXYZ M 08	3/27/12 5:47 PM 5-6pm	n M-F	5-6pm M-F	:30) CPM12T03H			\$800.00 NM
5 \	WXYZ Tu 08	3/28/12 5:25 PM 5-6pm	n M-F	5-6pm M-F	:30) CPM12T03H			\$800.00 NM
8 08/22/12	08/28/12	6-630pm M-F	6-630pm M-F	11111	:30	5	\$900.00	NM	
Weeks:	Start Date 08/22/12	End Date MTWTFSS 11111	Spots/Week 5	<u>Rate</u> \$900.00					
Spots: #	Ch <u>Day</u> Ai	r Date Air Time Descri	<u>ription</u>	Start/End Time	Lengtl	n Ad-ID			Rate Type
4 \	WXYZ M 08	3/27/12 6:22 PM 6-630)pm M-F	6-630pm M-F	:30) CPM12T03H			\$900.00 NM
5 \	WXYZ Tu 08	3/28/12 6:13 PM 6-630)pm M-F	6-630pm M-F	:30) CPM12T03H			\$900.00 NM
9 08/22/12	08/28/12	M-F 7-730p	7-730pm M-F	11111	:30	5	\$900.00	NM	
Weeks:	Start Date 08/22/12	End Date MTWTFSS 11111	Spots/Week 5	Rate \$900.00					
Spots: #	Ch Day Ai		ription	Start/End Time	Lengtl	n Ad-ID			Rate Type
		3/27/12 7:11 PM M-F 7		7-730pm M-F		CPM12T03H			\$900.00 NM
5 \	WXYZ Tu 08	3/28/12 7:28 PM M-F 7		7-730pm M-F	:30) CPM12T03H			\$900.00 NM

Total Spots 18 Gross Total \$14,100.00

Payment Terms 30 Days

Agency Commission \$2,115.00

Net Amount Due \$11,985.00